



New Southeast Asian Distribution Plans for EcoBunker

Centaur Asia Pacific appointed as exclusive reseller for the region by bunker solutions provider.

CARDIFF, WALES, June 16, 2021 – Specialist bunker solutions provider EcoBunker has made a change in its distribution arrangements for South-East Asia, appointing Centaur Asia Pacific as its sole partner for the region, which includes Vietnam, Thailand, Malaysia, Cambodia and Myanmar. Centaur also represents EcoBunker in Hong Kong, Singapore and the Australian state of Queensland.



EcoBunker's Richard Allen (left) with Centaur's Danny Potter (centre) and Bryan Littlejohn, Business Manager Sales & Service, Centaur Asia Pacific Singapore.

"After working with two distributors in the region for a while, the time came to renew contracts and we determined that a single partner was a better choice. We gave both distributors a very fair opportunity, but ultimately it was not difficult to select Centaur, who supported our brand most strongly and are in our opinion, clearly the best in this market," says EcoBunker CEO Richard Allen, the inventor of synthetic bunker edging. "We are already working alongside Centaur on a number of extremely high profile projects, including at Singapore Island Country Club, and Clearwater Bay in Hong Kong. There are many more such projects in the pipeline. Both EcoBunker and Centaur are members of the Asian Golf Industry Federation, a demonstration of our joint commitment to helping golf courses across the region develop'.

"Centaur has demonstrably great links with some top golf course architects. It was they who introduced us to Graham Marsh, with whom we are working at SICC, and we are also forming a great team at Clearwater Bay along with Harley Kruse. Dealing with Danny, Jeffrey, Bryan and their team is easy, they are great people who inspire trust, and it was easy to realise that they were people we wanted to continue working with."

Centaur Asia Pacific MD Danny Potter says: "We have a lot in common with Ecobunker: integrity, passion, and a commitment to bring unique solutions to our clients. In a nutshell, we have 100 per cent trust in the EcoBunker system and their team, from Richard Allen, all the way throughout the organisation. When you deal with EcoBunker you know you are talking to the people that invented and pioneered this technology, and that you will get the best engineering support to devise the right solution for your client.

"This partnership with EcoBunker gives us the opportunity to offer clients a one-stop shop for bunker construction solutions. EcoBunker is a key ingredient in our 'holy grail' of bunker building materials. Centaur is always on the lookout for the latest technology in golf and sports construction and turf maintenance, and we value working with genuine inventors and innovators. EcoBunker invests heavily in research; proven by continual product development and creation of new products such as the exciting water edging system, Aquaedge. This partnership has been strong from the start and it will be strengthened by our partnership across Asia and Australia, as we take the product to new territories. This is a partnership that is founded on trust and communication."