



New Distributors Expand Capillary Concrete's Global Coverage

Celebration, Florida, United States: Global bunker liner and water management specialist Capillary Concrete has appointed four new distributors to help improve its coverage across the world of golf.

The new distributors for Capillary Concrete – an Associate Business Member of the Asian Golf Industry Federation (AGIF) – cover various different regions, including Australia, India, South Korea and the American Midwest.

Centaur Asia Pacific is already an established installer of Capillary Concrete across Asia, with offices in Hong Kong, Malaysia and Singapore.

Now, the company is expanding its operations to include the Australian state of Queensland and the Pacific region of Melanesia. Existing Australian distributor Global Turf Projects will still cover the rest of the country.



SGDC has completed India's first Capillary Concrete bunker installations at Tarudhan Valley Golf Resort in Gurgaon.

"Our expansion into the Australia market in 2020 was decided when exciting new opportunities were presented to us, none more significant than our agreement with Capillary Concrete for the Queensland and Melanesia markets," said **Danny Potter**, General Manager at Centaur, a Full Business Member of the AGIF.

He added: "Being from Australia's 'Sunshine State' myself, and starting my career as a greenkeeper at Sanctuary Cove Resort, it has always been my goal to be an active member of the golf industry here again.

"Capillary Concrete has been a game-changer for the golf world and the construction and maintenance of bunkers, and we can't wait for everyone to see how well it handles the more severe Queensland weather."

SGDC India has been appointed as Capillary Concrete's distributor for India. SGDC has recently completed the country's first two Capillary Concrete bunker installations, at Tarudhan Valley Golf Resort in Gurgaon and at the Karnataka Golf Association course in Bangalore.

Anit Mehrotra, SGDC's CEO, said: "Around the globe, thousands of bunkers have been built and renovated with Capillary Concrete. We truly believe that Capillary Concrete can make a great impact in enhancing bunker quality through the support of regional distributors.

"We, as India's foremost golf course construction company, felt the need to introduce Capillary Concrete to the Indian market where prospective customers will be able to understand the core advantage of Capillary Concrete bunkers in order to gain better and sustainable results."

New Korean partner Seowon Corporation was founded in 1978 and has installed more than 70 per cent of the country's golf course irrigation systems. The company already has partnerships with suppliers such as Rain Bird and Jacobsen, both Executive Members of the AGIF.

Meanwhile, Chicago-based golf course supplier Clesens will represent Capillary Concrete across much of the Midwest, including Wisconsin, Minnesota, Michigan, Illinois, Indiana and Iowa. Established in 1961, Clesens is a well-regarded, family-owned supplier of turf care products and equipment.

"Clesens is excited to bring Capillary Concrete, the market leading bunker liner, to the Midwest as the company's newest distributor. Clesens has been serving golf course superintendents in the Midwest for over 50 years, introducing new products and technologies with the excellent customer service Clesens is known for," said Sales Director **Matt Kinnard**.